



**Dear Parent/Guardian:**

The Simcoe Muskoka Catholic District School Board and your child's school collect student information. During the school year, students may be involved in a wide variety of events and activities, consistent with the purpose of educating students that may involve photo and/or video recording. It is an established practice for our school and the Simcoe Muskoka Catholic District School Board to publicize many of the positive and newsworthy activities that occur throughout the year.

Personal information, as defined by the Municipal Freedom of Information and Protection of Privacy Act (MFIPPA) is collected under the authority of the Education Act, and in accordance with the provisions of MFIPPA. Personal information in the form of photos/videos (print or electronic) may be widely circulated to the public and that they may be posted on the Board website, or the Board's social media channels, which can be visited by anyone in any part of the world who has access to the Internet.

This consent is valid for the school year for which it has been given or until such time that it is withdrawn. It may be withdrawn at any time, upon written notice.

In the event that consent is withdrawn, I understand that the materials/photos/videos will be removed from Board websites, social media channels, and publications. Furthermore, I understand that it may not be possible to remove all traces of personal information from the Internet or the public realm.

If you have questions about this collection, use, and disclosure of this information, contact the Privacy and Information Management Office at (705) 722-3555 ext., 221 or by e-mail at [misa@smcdsb.on.ca](mailto:misa@smcdsb.on.ca)

Please complete and return this form to your child's principal as soon as possible.

## STUDENT PHOTO/VIDEO CONSENT

1. I/We understand that during the school year, students may be involved in a wide variety of activities that may involve photo and/or video recording for the purpose of promoting the school, the Simcoe Muskoka Catholic District School Board, and/or Catholic education. This is to confirm that I/We consent to the display, publication and/or sharing of my child's name and/or school-related photos/videos of my child in any of the school's and/or Board's: websites, social media channels, publications, professional learning opportunities, reports, newsletters, yearbooks, and/or with the media for the purpose of promoting the school, Catholic education and/or the Simcoe Muskoka Catholic District School Board. This consent is valid for one year, commencing on the date this agreement is signed.
2. This is to confirm that I/We consent to the filing of these photos/videos (print or electronic) in a resource library for possible use in any of the school's and/or Board's: websites, social media channels, publications, professional learning opportunities, reports, newsletters, yearbooks, and/or with the media for the purpose of promoting the school, Catholic education and/or the Simcoe Muskoka Catholic District School Board for one year, commencing on the date this agreement is signed.
3. This is to confirm that I/We consent to the sharing of my child's name and photo in the annual school yearbook and/or class photos.

**Student's Full Name** (please print): \_\_\_\_\_

**Grade:** \_\_\_\_\_

**Student Signature** (if 12 years of age or older): \_\_\_\_\_

**Date:** \_\_\_\_\_

**Parent/Guardian's Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_