



**RICE LAKE AREA SCHOOL DISTRICT
BOARD OF EDUCATION
30 PHIPPS AVENUE
RICE LAKE, WI 54868**

PUBLIC RELATIONS COMMITTEE AGENDA

Monday, January 3, 2022

1:00 p.m.

Board Room at the BOE/ADM Office

- I. Call to Order
- II. Roll Call
- III. Statement of Notice Given
- IV. Approve meeting minutes from Monday, October 4, 2021 [action]
- V. Radio Advertising 2021-2022 Outreach Plan-Randy Drost
- VI. Donovan Group Communication Services-Randy Drost
- VII. External Communications Update-Randy Drost/Erin Johnson/Marty Helgeson
 - Flyers in Early Bird
 - Consolidation of Social Media Pages
- VIII. Other
- IX. Next Meeting Date/Time
- X. Adjourn