



**RICE LAKE AREA SCHOOL DISTRICT
BOARD OF EDUCATION
700 AUGUSTA STREET
RICE LAKE, WI 54868**

PUBLIC RELATIONS COMMITTEE AGENDA

Monday, January 18, 2021

1:00 p.m.

Board Room at the BOE/ADM Office/Virtual

- I. Call to Order
- II. Roll Call
- III. Statement of Notice Given
- IV. Approve meeting minutes from Tuesday, March 10, 2020 [action]
- V. Nomination of Public Relations Committee Chairperson [action]
- VI. Radio Advertising-Randy Drost/Erin Johnson
- VII. Marketing Plan/External Communications Update-Randy Drost
- VIII. Other
- IX. Next Meeting Date/Time
- X. Adjourn