



**RICE LAKE AREA SCHOOL DISTRICT  
BOARD OF EDUCATION  
30 PHIPPS AVENUE  
RICE LAKE, WI 54868**

**PUBLIC RELATIONS COMMITTEE AGENDA**

Monday, October 4, 2021

1:00 p.m.

Board Room at the BOE/ADM Office

- I. Call to Order
- II. Roll Call
- III. Statement of Notice Given
- IV. Approve meeting minutes from Monday, March 1, 2021 [action]
- V. Radio Advertising-Randy Drost
- VI. Observances, Proclamations and Special Weeks of Recognition-Randy Drost/Erin Johnson
- VII. Marketing Plan/External Communications Update-Randy Drost/Erin Johnson
- VIII. Donovan Group Communication Services-Randy Drost
- IX. Other
- X. Next Meeting Date/Time
- XI. Adjourn