

## GIMMICKS THAT RULE THE MUSIC WORLD

Read article and discuss in class

Answer the following questions

1. Select one gimmick presented in the article and explain why you think that it would appeal to fans.
2. Girl bands like the Spice Girls popularized the saying "Girl Power". Some music reviewers thought it was positive while others saw it as negative. Based on the article, explain your view. Be specific in your explanation. (Should be a full paragraph)
3. This article was published in 2004. Thirteen years have passed since then. Create a list of artists and their gimmicks that have been used since 2004.